



Pure. Powerful. Guaranteed.

odor eliminator for your home

If you're looking for an odor eliminator that really works, without exposing you or your family to risky chemicals, choose the natural alternative, choose PureAyre.

PureAyre is the strongest, most effective odor eliminator you can buy, and it's completely safe.

Because it's all natural, PureAyre's pure, powerful proprietary foodgrade, enzyme-based technology lets you get rid of odors for a clean-smelling home without the hazards of chemical products and artificial fragrances.

PureAyre is the only food-grade odor eliminator available, making it the safest and surest way to get rid of smells, even around food, animals and people. It lets you control the smells in your world while being friendly to the environment.









14 oz



4 oz

A naturally powerful way to completely eliminate odors from: draperies, furniture, carpets, bathrooms, closets, kitchens, laundry, cooking odors, cigarette smoke, shoes, cars, mold and mildew odors, and much more. Also removes stains.

Try our other pure yet powerful PureAyre products:

PureAyre for baby PureAyre for your pets